Pleasurize Music Foundation



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PRESS RELEASE

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Expanded interest group: Two German companies — SPL and BRAINWORX — have agreed to port the TT Dynamic Range Meter to the RTAS format (PC & MAC) as well as VST (MAC) and AU!

Two high-end audio product manufacturers have spontaneously and enthusiastically joined the Pleasurize Music Foundation initiative. This brings us closer to an important milestone: the availability of the Dynamic Range plugin on all relevant audio production platforms existing today.

Fully aware that porting these plugins – developed by Algorithmix – involves a significant amount of effort, Dirk Ulrich (managing director of Brainworx) states: "Both companies (SPL and Brainworx) want to support the '14 dB initiative' with our resources, both in terms of development and in digital distribution. I've been spending a lot of time on long flights listening to my iPod with a good pair of headphones. And by the way, I only listen to wave files. I simply can't listen to a new CD release all the way through without getting a headache. Old CDs sound quieter, but often fantastic."

This development means that the initiative now consists of four companies: Tischmeyer Publishing, Algorithmix, Brainworx, and SPL.

"We now have established the foundations necessary for the gradual implementation of the Dynamic Range concept and to be recognized by the recording industry," says Friedemann Tischmeyer, the initiator of the Foundation.

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